



JÖNKÖPING UNIVERSITY

*Jönköping International
Business School*

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Dear Student,

Welcome to the one-year master's program in Engineering Management; we are very glad you are a student at Jönköping International Business School (JIBS)!

I want to take this opportunity to provide you with some initial information regarding the pre-study module and your first course. I hope this will make sure that your time at JIBS is both enjoyable and productive. I am very happy that you have chosen this programme, and I can assure you that I, together with my colleagues, will do my utmost to give you a great program and experience here at JIBS.

Engineering Management is a one-year programme for engineers about management. The programme aims to prepare participants for new challenges by adding business skills to their foundation of technology-related knowledge. Therefore, the programme addresses a wide range of management topics deemed necessary for an engineer to excel as a responsible business leader in various managerial roles. Such graduates are as important for the renewal of local small and medium-sized companies as for integrating big international supply chains. Examples of course topics include responsible leadership, strategic renewal, internationalization, (open) innovation, methods for business analysis, and training in writing and presenting business reports.

Before the programme start

Before you come to Jönköping, you will take the online pre-study course Introduction to Business (3 credits, course code JIDG14). The teaching is mainly asynchronous and conducted online, consisting of pre-recorded lectures, readings, and diagnostic tests. The course is given using our online learning platform Canvas. To get access to Canvas and the course, you need to register yourself as a student. Registration for Introduction to Business starts on the 23rd of June. Go through the Checklist that you find here on [NewStudent/NyStudent](#) page and follow the outlined steps to set up your account and register to your courses.

At campus, the program starts Monday, the 25 of August

This week starts with a mandatory roll call (precise details will be clarified in a separate message).

The entire first week, 25th to 29th of August, is devoted to information sessions, program-unique lectures, and social events to introduce you to your program and our school. It is vital that you attend all information sessions and lectures, and we also recommend you take part in social events to speed up the process of feeling right at home here.

As program director, I—Ulf Larsson Olaison—am responsible for the overall coordination of all program courses and the development of the program. You are more than welcome to contact me with questions regarding the program at any time. Questions regarding the courses should be sent directly to course examiners.



Ulf Larsson Olaison

Assistant Professor in Business Administration,

Program Director JIBS,

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In the meantime, let's briefly describe your pre-study and first courses, the staff involved, and the required course literature.

Introduction to Business, 3 credits.

This course provides students with a foundation for business and management studies. It contextualizes business operations and management in the broader economic and societal context. It facilitates understanding five parts: Economics, Business and Society, Business organization and ownership, Finance and business models, and Sustainability and SDGs.

[Course syllabus information](#)



Examiner: Dinara Tokbaeva, Assistant professor of Business Administration.

Course literature:

Will be available upon course start

Foundations of Engineering Management, 15 hp

The course is designed to familiarize students with key components of business administration and prepare them for future managerial roles. It is comprised of four parts: organization theory, Strategic management accounting, Marketing and supply chain for managers, and Business analytics.

[Course syllabus information](#)



Examiner:

Tomas Müllern, Professor in Business Administration.

Course literature:

Daft, R., Willmott, H. & Murphy, J. (2020). Organization Theory and Design . Cengage Learning.